



DESERT
BOTANICAL
GARDEN

NAI JOINT WORKSHOP

BRINGING VOICES TOGETHER

JANUARY • 24-27 • 2019

FRANK & LUPE'S
NETWORKING DINNER @

JANUARY 24
7:00PM-10:00PM

DESERT BOTANICAL GARDENS
CHECK-IN/LIGHT BREAKFAST
WELCOME & KEYNOTE
LIGHTNING ROUNDS
LUNCH
CONCURRENT SESSIONS

JANUARY 25
8:30AM-9:40AM
9:40AM-11:00AM
11:00AM-12:00PM
12:00PM-1:00PM
1:00PM-5:00PM

MCFATE BREWING
AUCTION DINNER

JANUARY 25
7:00PM-11:00PM

DESERT BOTANICAL GARDENS
CHECK-IN/LIGHT BREAKFAST
WELCOME & KEYNOTE
CONCURRENT SESSIONS
LUNCH
CONCURRENT SESSIONS
CLOSING

JANUARY 26
9:00AM-10:00AM
10:00AM-11:00AM
11:00AM-12:00PM
12:00PM-1:00PM
1:00PM-4:00PM
4:00PM-5:00PM

FIELD TRIP
HEARD MUSEUM OR
PHOENIX ZOO

JANUARY 27
10:00AM-4:00PM
10:00AM-4:00PM

FRIDAY, JANUARY 25, 2019

WELCOME

Dorrance Hall

KEYNOTE SPEAKER

Dorrance Hall



C. Parker McMullen-Bushman

C. Parker McMullen-Bushman is the Vice President for Programs, Interpretation and Exhibits for the Butterfly Pavilion located in Westminster, CO. She has over 20 years of experience in interpretation, environmental education, program development and community engagement, including programming for adults and families, work with inner city youth, and facility management. Parker holds a B.A. in Anthropology and a minor in Sociology from the University of Illinois at Chicago. She received her Masters of Science in Environmental Education and Interpretation from the University of Wisconsin – Steven Point. Parker is an engaging speaker that teaches teams how to build connections with passion. As a facilitator, Parker works with organizations and individuals to examine personal attitudes, values and bias and how to obtain the principles, skills and qualities that will allow them to work successfully in cross cultural situations. As a speaker, Parker engages audiences in new thinking around what it means to be a diversity change agent, an inclusive leader and building capacity for transformational change.

Parker’s background in the education, outdoor recreation and interpretive fields spans over 20 years. Parker’s interest in diversity, equity and inclusion issues developed from her personal experiences facing the drastic lack of diversity in environmental organizations and green spaces. Parker tackles these complex issues by addressing them through head on activism and education. She is a member of several committees that focus on diversity in environmental fields as well as a presenter and trainer on diversity issues.

LIGHTNING ROUNDS

Dorrance Hall

11:00am-11:20am

Historiart, Vincent Jacot

Historiart wants to raise the voices of underrepresented groups by creating tools to help them interpret and share their stories. This presentation will detail how we intend to do that and how our concept is designed to act as a private partner that collaborates with public institutions.

11:20am-11:40am

Pitfalls of 20th Century Cultural Interpretation, Marc Becht

US Army Air Forces Historical Group

An exploration of the difficulties of presenting or interpreting recent history in the face of urban legends, misreported 'facts' and childhood stories.

11:40am-12:00pm

Exploration Never Ends, Ric Alling

Arizona State University

We will be using our work at the Gallery of Scientific Exploration at Arizona State University School of Earth and Space Exploration as a case study for this presentation. We will explain how we bring together academic research and missions, and student presenters to engage a diverse audience eager to hear about earth and space science.

CONCURRENT SESSIONS

Dorrance Hall

1:00pm-1:50pm

Cultural and Ecological Stewardship in the Santa Monica Mountains

Luis Figueroa

2:00pm-3:20pm

The Trail of Time Geoscience Exhibition at Grand Canyon: Its genesis, its active present, and its future

Steven Semken

3:30pm-4:50pm

Reflecting on Organizational Practices for Transformational Change

Marissa Llanes

Luis Figueroa, Community Nature Connection

Through partnership programs between National Park Service and Community Nature Connection, youth explore public lands and lead archaeological and restoration projects.

Learn about participant experiences and the importance of partnership programs like these.

Steven Semken, Arizona State University

The award-winning Trail of Time Exhibition uses multiple interpretive resources to enable millions of visitors annually to explore 2 billion years of Grand Canyon geologic history. This presentation encompasses design of the Trail, its present use by interpreters and the public, and ideas for innovative redesign in the near future.

Marissa Llanes, Wild West Region & Community Nature Connection

This presentation examines how organizational practices shape an organization's undertakings. By examining such practices, we begin to transform our roles and work.

CONCURRENT SESSIONS

DBG Classroom

1:00pm-1:50pm

Dispelling Myths through Interpretation

Nancy White

2:00pm-3:20pm

What Do You Bring to the Table?: How Understanding Identity Makes Better Interpreters.

Ian Chadwick

3:20pm-4:40pm

"Getting it Done" vs. "Having Fun"? A Seed Farmer's thoughts on creating a sustainable, win-win situation for volunteer workers, oneself, and the bottom line.

Rachel Lambert

Nancy White, Desert Botanical Gardens

Discover the truth and beauty of desert plants through a thematic tour of the Desert Botanical Garden. Inspiration not information, the power of interpretation!

Ian Chadwick, Joshua Tree National Park/University of Illinois-Chicago

The pieces that intersect to form our identities make us who we are and guide interactions we have with others. This presentation will introduce and allow us to experiment with the basic tools for understanding the ever-moving pieces that influence a person's identity and apply them to our interpretive interactions.

Rachel Lambert, Irvine Ranch Conservancy

Lessons from my attempt to give people of varying abilities a positive volunteering experience in a non-judgmental, richly interpretive atmosphere while still 'getting the job done' to adequate standards. An organizational model, a few mottos, thoughts on saving

face, managing burnout, recouping training investments & taking a perspective of abundance.

SATURDAY, JANUARY 26, 2019

KEYNOTE SPEAKER

Dorrance Hall



Dr. Amy Lethbridge

Dr. Amy Lethbridge grew up running wild through the creeks and forests of Northern California. A 1988 encounter with schoolchildren in Southern California who had never seen the ocean opened her eyes to the deficit of nature that many urban children experience and her life's passion was found. Amy has worked for the Mountains Recreation and Conservation Authority (MRCA) for over 28 years and is a Deputy Executive Officer. She serves as a pro bono Executive Director of Community Nature Connection, as she did when it was previously named the Mountains Education Program (MEP). Amy has a B.A. in Liberal Studies, a Masters in Organizational Management and a PhD in Leadership and Change and, as adjunct professor at Antioch University - Los Angeles, she was part of the academic team that developed the Masters in Urban Sustainability Degree.

She recently served as the President of the National Association of Interpretation and is a Certified Interpretive Guide, Manager, and Trainer. She has trained tour guides and park/natural area managers in outdoor education and heritage interpretation in nine countries. Her very favorite thing is when she is sharing an outdoor activity with a young person and they tell her, "I saw this once on TV".

CONCURRENT SESSIONS

Dorrance Hall

11:00am-12:00am

Meet the National Board of NAI
NAI Board of Directors

1:00pm-1:50pm

Shaping Tomorrow's Outdoor Leaders

Vianney Moreno

2:00pm-2:50pm

Creating Sustainable Internship Programs

Tom Mullin

3:00pm-3:50pm

My Year as an Interpreter

Elena Ortiz

Board of Directors, National Association for Interpretation

Curious about who is representing you on the NAI national board of directors?

Wondering what NAI's current priorities are and where the association is headed? Come meet the board and participate in an open discussion of NAI present and future - bring your questions, comments and suggestions for how NAI can better serve its members as well as the entire interpretation community.

Vianney Moreno, Community Nature Connection

Learn how Community Nature Connection develops leaders through professional development and career advancement. Take home strategies to implement in your own community.

Tom Mullin, Associate Professor of Parks and Forest Resources, Unity College

Ever hear this statement at a staff meeting....Let's get an intern for that project.

Participants will learn the foundational elements for creating an internship that fulfills the requirements for an academic internship. Finding the right match for the agency, student and higher education institution will be examined and possibilities explored.

Elena Ortiz, Phoenix College & Maricopa County Community College

I just spent my sabbatical learning about interpretation and volunteering at the Desert Botanical Garden, The Phoenix Zoo and Maricopa County Master Gardeners. What I learned shouldn't have surprised me, but it did. I would like to share some thoughts about my experiences, challenges and aha moments as a nature interpreter.

CONCURRENT SESSIONS

DBG Classroom

11:00am-12:00am

Interpreting About Animals, without Animals

Suzanne Zraggen

1:00pm-1:50pm

Dispelling Myths through Interpretation

Nancy White

2:00pm-3:50pm

Practicing BEETLES

Blythe Wilson

Suzanne Zraggen, Utah's Hogle Zoo

While live animals can add a lot to a program, they aren't always ideal to use. It can often be easier to engage your audience's senses without the animal being physically present.

Nancy White, Desert Botanical Gardens

Discover the truth and beauty of desert plants through a thematic tour of the Desert Botanical Garden. Inspiration not information, the power of interpretation!

Blythe Wilson, California State Parks

Based on curriculum created by BEETLES (Better Environmental Education, Teaching, Learning & Expertise Sharing), during this session Blythe Wilson will deliver best practices for audience observations and strategies for questioning. BEETLES is one of many programs at the Lawrence Hall of Science (the Hall), a public science center created in 1968 as part of the University of California at Berkeley.